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Organised by:



**BHARAT CHAMBER  
OF COMMERCE**

... serving Business, Bengal and Bharat since 1900

Country Partner: Bhutan



Exposition Partner:

**CROWDpullers**

**AGRO  
F&B  
EXPO AND  
CONFERENCE**



THREE DAY  
**AGRO FOOD AND  
BEVERAGE**  
EXPOSITION & CONFERENCE 2025

**June 13 - 15, 2025**  
**NETAJI INDOOR STADIUM**  
**Kolkata, India.**



## **Building the Blue Print for Better Food Systems**

'Hygienic Food and Beverage Industry' is now an imperative. It focuses on integration of cultivation and harvesting using Good Agricultural Practices, processing using Good Manufacturing Practices, and enrichment of nutritional value of processed food and beverages ensuring hygiene and food safety in each activity.

In furtherance of its initiatives to showcase India's capabilities in food and beverage industries, particularly in this region, Bharat Chamber of Commerce is organising the '**Three-Day - Agro, Food and Beverages Exposition and Conference 2025**'. This initiative is a part of the celebrations of the 125<sup>th</sup> Anniversary of the Chamber. The event will be held from **June 13 to 15, 2025 at the Netaji Indoor Stadium, Kolkata.**

### **Objectives:**

The objective of the Exposition is to showcase the country's capabilities in the agro, food and beverage sectors and to bring together a dynamic mix of stakeholders— food and beverage processors, producers of raw materials and typical ingredients for processing like spices, preservatives, fortifying agents, as well as, equipment and packaging materials. Besides, there will be opportunities for service providers in testing, quality assurance agencies, innovators, researchers, and consumers— from across India's diverse food and beverage landscape to highlight the latest developments in their respective spheres.

Health and safety and hygiene are two main priorities for food processing. The objective of the exposition and conference is to bridge the gap between the agricultural supply chains, food processing industries, food preserving ingredient manufacturers, cryogenic trends **in agriculture, food processing, beverage and packaging industries.**

With over 80 stalls and more than 50,000 expected footfalls of visiting buyers, the Exposition is an ideal meeting place for the speciality, food and beverage industry. The Exposition is the perfect opportunity for networking, building connections and carrying out business-to-business interactions.

### **The Exposition will help the Exhibitors to:**

- Display their Business models to some of the top authorities of the Departments of Food Processing of the Government of India and the State Governments, FSSAI, APEDA, Consular Corps to be invited by the Chamber to visit the stalls.
- Make contacts and meet some of the biggest names in the food processing industry.
- Take the opportunity to discuss industry news, tips, tricks, and developments with like-minded professionals.
- Attend the Technical and other Sessions of their choice at the Conference in the same venue.



The Sessions of the Conference at the venue will also provide opportunities for stall-holders to:

- Learn about the new developments and cutting-edge advances in revisiting the importance and techniques of ensuring hygiene, testing requirements and techniques, and quality standards in food and beverage industries.
- Get acquainted with the latest innovations in food processing and beverage production equipment.
- Become aware of global benchmarks of quality standards in food processing and beverage industries.

### **Who should attend:**

Whether you are looking for product inspiration, to make new contacts in Consultancy, or you want to learn the latest trends and insights from top industry experts, you will gain a wealth of ideas, join us at the '[Three-Day - Agro, Food and Beverages Exposition and Conference 2025](#)'.

If you are in a small or medium food or drink business, and you want to accelerate the growth of your business, join us at the '[Three-Day - Agro, Food and Beverages Exposition and Conference 2025](#)'.

### **Importance of the Event:**

In celebrating its 125<sup>th</sup> Anniversary, Bharat Chamber of Commerce invites, growers, processors, service providers and professionals, innovators, buyers and decision-makers across the food and beverage industry to come along and uncover the latest global trends in product profiles and the industry's vision for the future.

### **ABOUT BHARAT CHAMBER OF COMMERCE (BCC)**

Established in 1900, Bharat Chamber of Commerce is today one of the oldest, largest and leading Chambers of Commerce in eastern India, providing dedicated service to trade and industry for more than twelve decades in this part of the country. The membership of the Chamber covers large corporates and MSMEs, exporters and importers as well as trade, services, and professionals. Almost all the sectors of manufacturing are well represented in the membership. Besides, a large number of local Chambers of Commerce and Associations of Trade and Industry are affiliated members. The two wings of the Chamber – '[BHARAT CHAMBER Young Business Forum](#)' and '[BHARAT CHAMBER Ladies Forum](#)' also play an active role in entrepreneurship development as well as socio-economic development of the eastern region.



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 Netaji Indoor Stadium, Kolkata, India

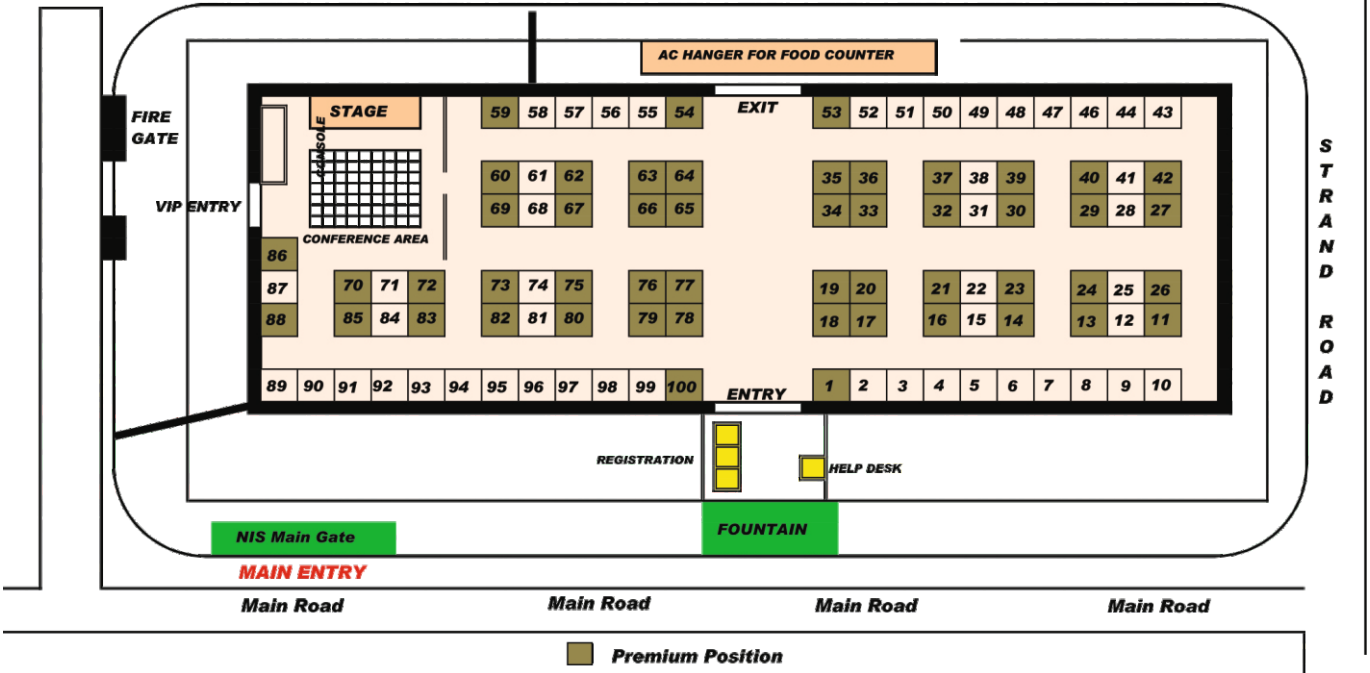
Exposition Partner:  
**CROWDpullers**

## EXPOSITION DETAILS

<b>Venue:</b> Exhibition Area Netaji Indoor Stadium Kolkata, India	<b>Date:</b> Friday, June 13, 2025 Saturday, June 14, 2025 Sunday, June 15, 2025	<b>Timing:</b> Business Hour: 11.00 a.m. to 03.00 p.m. Open to all: 03.00 p.m. to 07.00 p.m.
Space	Price * @ # (for 3 mtr. X 3 mtr.)	Minimum Area
Shell Scheme Stand	Rs. 50,000.00	3 mtr. X 3 mtr.
Bare Space	Rs. 80,000.00	6 mtr. X 3 mtr.

\* Taxes, as applicable. @ 10% Surcharge for Corner location of Shell Scheme Stand is chargeable. # 10% Loyalty benefit for Members of Bharat Chamber of Commerce.

**FLOOR PLAN - STALL SIZE 3M X 3M - TOTAL STALL - 100 NOS.**



- Total 30,000 sq.ft. – well spread out large Exhibition Area.
- Part – I : 25,000 sq.ft. for Stalls and Cubicles in multiples of 3mtr. X 3mtr.
  - Part – II: 5,000 sq.ft. Bare Space for Food Court.
  - Cafeteria, Lounge and B<sub>2</sub>B & G<sub>2</sub>B Meeting Area.

**For Participation, Sponsorship, Exhibition and Branding, please contact : M. 98300 84499, [bharat.chamber@gmail.com](mailto:bharat.chamber@gmail.com)**



**‘BHARAT CHAMBERS’**

9/1, Syed Amir Ali Avenue, Kolkata-700017, India.

Tel. No. : 2282 9591, 2282 9608 | E-mail : [info@bharatchamber.com](mailto:info@bharatchamber.com) | Website : [www.bharatchamber.com](http://www.bharatchamber.com)

CIN : U91110WB1926GAP005483



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**June 13 - June 15, 2025**  
**Netaji Indoor Stadium, Kolkata, India**

Exposition Partner:

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## SPONSORSHIP MATRIX

The Sponsorship categories and benefits are as follows:

Category	Investment Amount	Benefits
<b>Presenting Partner</b>	INR 15 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Speaking slot at the Inaugural Session/Technical Session.</li> <li>3. Exhibition Space for Display of 6 (six) Stalls (3mX3m).</li> <li>4. 6 Exclusive Standees from the sponsoring Company.</li> <li>5. 6 VIP Passes for sponsoring Company.</li> <li>6. 3-day Lunch and Refreshment coupons for 12 persons.</li> </ol>
<b>Powered by</b>	INR 10 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Speaking slot at the Inaugural Session/Technical Session.</li> <li>3. Exhibition Space for Display of 4 (four) Stalls (3mX3m).</li> <li>4. 4 Exclusive Standees from the sponsoring Company.</li> <li>5. 4 VIP Passes for sponsoring Company.</li> <li>6. 3-day Lunch and Refreshment coupons for 8 persons.</li> </ol>
<b>Platinum Sponsorship (s)</b>	INR 8 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Speaking slot at the Technical Session.</li> <li>3. Exhibition Space for Display of 3 (three) Stalls (3mX3m).</li> <li>4. 3 Exclusive Standees from the sponsoring Company.</li> <li>5. 3 VIP Passes for sponsoring Company.</li> <li>6. 3-day Lunch and Refreshment coupons for 6 persons.</li> </ol>
<b>Gold Sponsorship (s)</b>	INR 6 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Speaking slot at the Technical Session.</li> <li>3. Exhibition Space for Display of 2 (two) Stalls (3mX3m).</li> <li>4. 2 Exclusive Standees from the sponsoring Company.</li> <li>5. 2 VIP Passes for sponsoring Company.</li> <li>6. 3-day Lunch and Refreshment coupons for 4 persons.</li> </ol>
<b>Silver Sponsorship (s)</b>	INR 3 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Exhibition Space for Display of 1 (one) Stall (3mX3m).</li> <li>3. 1 Exclusive Standee from the sponsoring Company.</li> <li>4. 2 VIP Passes for sponsoring Company.</li> <li>5. 3-day Lunch and Refreshment coupons for 2 persons.</li> </ol>
<b>Associate Sponsorship</b>	INR 1 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue</li> <li>2. 1 Exclusive Standee from the sponsoring Company.</li> <li>3. 2 VIP Passes for sponsoring Company.</li> <li>4. 3-day Lunch and Refreshment coupons for 2 persons.</li> </ol>
<b>Food Court Partner</b>	INR 5 Lakhs*	<ol style="list-style-type: none"> <li>1. Display of Company Logo on the Backdrop Panel/Wing at the venue and all promotional materials.</li> <li>2. Exhibition Space for Display of 3 (three) Stalls (3mX3m).</li> <li>3. 1 Exclusive Standee from the sponsoring Company.</li> <li>4. 2 VIP Passes for sponsoring Company.</li> </ol>

\* Taxes, as applicable

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## ENTRY TICKET

**RS. 10 ONLY (COMPLIMENTARY FOOD COUPON - RS. 20.)**

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## EXPOSITION REGISTRATION FORM

We/I wish to book Space at the Exhibition.

- Please book ..... 3 x 3 Sq. mtr. Shell Scheme Stand for us.  
 Please book ..... 6 x 3 Sq. mtr. Bare Space for us.

### Exhibition Package includes:

- One Table, Two chairs, dustbin ● One electrical socket and three spotlights ● Fascia with Exhibitor's name
  - Technical advice and support ● 2 VIP Passes ● 10% discount for additional Delegate's lunch Box
- For Floor plan and availability of Stands, please contact Bharat Chamber of Commerce.

Name of Company \_\_\_\_\_

Name and Designation of person to coordinate for Exhibition Space \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Full Address of Company \_\_\_\_\_  
 \_\_\_\_\_

### Payment method (tick as appropriate)

**Invoice** – Please send us an invoice. Our GST Registration No. \_\_\_\_\_

**DD/Cheque no.** \_\_\_\_\_ dated \_\_\_\_\_

for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ is attached. (please add 18% GST)

DD/Cheque should be drawn in favour of **Bharat Chamber of Commerce** payable at Kolkata.

**Wire Transfer to Bharat Chamber of Commerce**

**A/c. number:** 51054250732 **Name of Bank:** STATE BANK OF INDIA

**Branch:** PARK CIRCUS, KOLKATA, INDIA **IFSC Code:** SBIN0001749

**GST No.:** 19AAAAB2171Q1ZH **PAN No.:** AAAAB2171Q

I / We hereby agree to abide by the Rules & Regulations of Bharat Chamber of Commerce and / or any further Supplementary Regulations.

Authorised Signature of Company & Seal \_\_\_\_\_

Print Name : \_\_\_\_\_

Date : \_\_\_\_\_

Participation Regulations given overleaf



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## **PARTICIPATION REGULATIONS:**

1. Exhibitors / Delegates will be allowed entry once full charges have been received prior to the event.
2. Substitution of Delegates is permitted, provided that the organisers are informed in advance in writing.
3. Once a booking Form has been received by Bharat Chamber of Commerce (BCC) and acknowledged, any cancellation, which must be received in writing, will be subject to the following:
  - All cancellations received more than 30 days prior to the event will be subject to a 10% administration fee.
4. Proxy booking of stand by a domestic company for a foreign company is not permitted.
5. Event date may be varied or the event cancelled altogether, in case of circumstances beyond the control of the organisers. Liability of organisers is limited to full refund in case event is cancelled.
6. Changes in the Floor Plan may occur after stands have been selected. Exhibitors will be informed in affected cases.
7. India's new Export Import (Exim) Policy allows duty free import of exhibits subject to re-export. BCC is not responsible for refusal non-clearance of the consignment in time.
8. Foreigners are required to provide Security Clearance Form, Passport and Visa details 10 days before the event to the organisers. Payment will be refunded if security clearance is denied. Organisers have no other liability in such cases.
9. All sponsorship obligations will be fulfilled on "best effort" basis.
10. In the case of unmanned equipments/vehicles, netted enclosure will be provided by Bharat Chamber of Commerce. In all cases Customers are expected to arrange for Third Party Insurance. They are responsible for the safe operation of the equipment.
11. The Exhibitor will get prior approval of BCC for the equipment to be displayed or demonstrated. BCC will not be responsible, if for any reason, the exhibitor is unable to demonstrate the product.
12. MSMEs are required to provide necessary proof.

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## SPONSORSHIP REGISTRATION FORM

We/I agree to the following Sponsorship as per the Matrix.

Our Logo to be mailed in TIFF / PDF/ CDR format (High Resolution).

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Partner   | <input type="checkbox"/> Silver Sponsorship    |
| <input type="checkbox"/> Powered by           | <input type="checkbox"/> Associate Sponsorship |
| <input type="checkbox"/> Platinum Sponsorship | <input type="checkbox"/> Food Court Partner    |
| <input type="checkbox"/> Gold Sponsorship     |  |

Name of Company \_\_\_\_\_

Name and Designation of person to coordinate for Sponsorship \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Full Address of Company \_\_\_\_\_

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